

MAY 2014
**NEW
 PRODUCTS**

**SNUGGIES SENSOR BARRIER SLEEVES
 FLOW DENTAL**

[▶ Product link](#)

When you hear the word “snuggies,” what do you think of? A blanket? Fabric softener? Diapers? Those “As Seen on TV” adult pajama blanket things? Well, if you answered “sensor barrier sleeves,” you get two gold stars (and you may have a future marketing career with Flow Dental). Last month, Flow Dental introduced Snuggies, which are the next best thing to shrink wrapping your sensors. Snuggies are designed to protect sensors and provide a



better patient experience. (No longer will your patients accuse you of putting plastic grocery store bags in their mouths.) Snuggies are easy to fit: simply peel, stick, and go. Order a box of 500 Snuggies today — your patients will thank you for it.

**HIGH DEFINITION MIRRORS
 HU-FRIEDY**

[▶ Product link](#)

Did you know that many standard diagnostic mirrors are coated with rhodium? (If you weren’t paying attention in chemistry class, rhodium has the atomic number 45 and sits between ruthenium and palladium.) While standard rhodium-coated mirrors may sound plenty advanced for your practice, Hu-Friedy has taken things to a new level. Their high-definition diagnostic mirrors provide a brighter, clearer, and more colorful reflection of the intraoral cavity. Hu-Friedy recommends these for both routine appointments and advanced procedures. But with a 113 percent reflection factor, 38.5 percent improved brightness, and multiple designs, you (or your significant other) might end up using these to put on your makeup in the car.



**LUMISMILE WHITE
 DENMAT**

[▶ Product link](#)

It’s no secret that the teeth whitening craze is good for dentists. Patients who want whiter teeth are more likely to want other esthetic work done, too — partly because it’s easier to see additional imperfections when your teeth are gleaming bright. For busy patients who prefer their brightening on the go, take-home whitening products are a good solution. Last month, DenMat announced the launch of LumiSmile White, a new take-home whitening product. What separates this product from all the rest? DenMat claims that LumiSmile White causes minimal sensitivity, tastes better, and — most importantly — costs less than comparable products (up to 33 percent less, according to DenMat). LumiSmile White is available in 32 percent, 22 percent, and 16 percent carbamide peroxide concentrations, and has a shelf life of 18 months without refrigeration. More info is on DenMat’s website, so check out LumiSmile White and see if this new product can help brighten your bottom line.

**TRIOLOGY PROFESSIONAL
 ORAL CLEANSING & CARE
 NOWSYSTEM, INC.**

[▶ Product link](#)



Here’s your history lesson for the day: did you know that there is evidence of humans attempting to replace missing teeth in the form of root implants dating back to 4,000 years ago? It’s true (according to Wikipedia). In ancient China, bamboo pegs were placed into bone. Now, it’s probably safe to say that this was not a pleasant procedure. If you survived the surgery, odds were you died from infection. Quite a risk to take for the ability to chew your breakfast! Times have certainly changed. The science of infection control and patient recovery continues to move forward, as evidenced by the release of the TRILOGY oral cleansing and oral care line. TRILOGY can be used as an adjunct to numerous procedures to reduce inflammation, infection, and pain. These procedures include extractions, root planing, routine prophylaxis, periodontal scaling, gingival curettage, core retention techniques, implant and crown procedures, and operative/postoperative procedures. TRILOGY comes in many applications, including a spray, serum, and rinse, and because TRILOGY formulations contain only biologic ingredients and carbamide peroxide, there is no need to limit the frequency of use. Take a look at TRILOGY for yourself, and while you’re at it, be thankful none of your implants could pass for panda food.



**ARTIZAN EXPRESSIONS
CABINETRY LINE**

MIDMARK

[Product link](#)

They say you don't get a second chance to make a good first impression. Maybe that's why so many dentists recognize the value of having an office design that says to patients, "Relax — we know what we're doing here." If the right first impression is what you're after, you'll want to take a look at Midmark's new Artizan Expressions cabinetry line. Cris Treon, Midmark product manager, describes the product this way: "Artizan Expressions, with its unique look and expressive style, will surely leave a positive, lasting impression on patients and anyone who visits your office." Judging from the pictures we've seen, we agree. The "lasting impression" Treon refers to might just be patients who keep their appointments (i.e., a stout ROI). Our advice: Use Midmark's color selector online and choose a style, a color palette, and the customizable details that will make these cabinets your own.

**Nitrous Oxide Conscious Sedation
Equipment & Accessories**

<ul style="list-style-type: none"> • Digital Mix™ Flowmeters (Including Freshment) • Mix P1™ 5 Flowmeters (Including Cabinet Mount) • Mix O1™ Flowmeters • Merged Flowmeter System™ (Digital & analog) • Dual Surgery Flowmeters (Digital, percentage & fractional) • Dual Surgery Accessories • Dig-Flu™ Automatic Switching Manifold/Alarm • E-Station F™ Automatic Switching Manifold/Alarm • E-Station Monitor™ Controlled Manifold/Alarm 	<ul style="list-style-type: none"> • Olets, Hoses & Accessories • OneFlow™ O2 Degassatory Single-Use Mask Heads • OneFlow™ Single-Use Mask Heads • FF+™ Single-Use Mask Heads • Multiple-Use Mask Heads • Scavenging Circuits • Auto-Vac™ (Automatic vacuum system) • Remote Flow System™ (remote vacuum system) • Remote Flow System™ (Chambered O2) • Emergency O2 Equipment
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**"All Accutron products are sold through
authorized dental dealers"**

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