Our Impact

2017 corporate social responsibility report
At Midmark, our philanthropic vision is to make a positive difference by addressing quality healthcare and educational needs globally.

We believe everyone deserves accessible, quality healthcare and are committed to doing our part to make this happen. We support organizations around the world with monetary and equipment donations through corporate sponsorship and customer donation programs. But, that’s not all we do.

We are also taking care of people in our own backyard through employee-based giving committees and corporate donations. Through partnerships with local organizations, we help meet the needs of those in our community.

Why do we do this? Because we care.*
Improving the experience between the patient and the caregiver is at the heart of everything we do. We believe that all patients—human and animal—should have access to quality care.

Last year, Midmark donated 96 new units of medical products and equipment to non-profits and government institutions who deliver free or affordable healthcare to their communities. Many of these product donations are sent to clinics overseas where healthcare resources are scarce.

Our equipment trade-in program assists our customers in donating their used healthcare equipment to non-profit organizations. Through partnerships with organizations such as World Vision®, MedShare®, Chosen IMA and International Aid®, our customers’ used equipment is repurposed in areas of the globe where the need is greatest. In 2017, Midmark helped ship 528 units of used equipment to health clinics across the world.
Midmark supports many dental non-profit organizations who align with our goal of making healthcare resources accessible to those in need.

Midmark supports TeamSmile®, who believes education is key in making children aware of how important dental care is to their overall health, both now and into their future. Midmark supports TeamSmile through monetary and equipment donations, and our teammates volunteer their time at numerous volunteer events they host throughout the year.

Other dental organizations Midmark supports through volunteering, product donations and fundraising are Dental Lifeline Network®, Oral Health America, Mission of Mercy: America’s Dentists Care Foundation, Children’s Dental Center of Los Angeles, National Children’s Oral Health Foundation®, Dental Trade Alliance Foundation, Patterson Foundation, Henry Schein Cares® and the Benco Lucy Hobbs Project®. In partnership with these organizations in 2017, Midmark helped raise monetary and equipment donations valued at around $70,000.

In the wake of Hurricane Harvey, Midmark donated 10 pet containment units to Austin Pets Alive!® (APA!)—a private non-profit organization dedicated to stopping the killing of companion animals in Austin, Texas, and surrounding areas. The focus of Austin Pets Alive! during the flooding and devastation in Houston, was to aid in the rescue of cats and dogs affected by the hurricane. Search and rescue teams, as well as good samaritans, brought animals to the Austin Pets Alive! rescue and triage command center staged in Katy, Texas. Animals were then examined, scanned for microchips and labeled accordingly (i.e., stray animals, animals previously in a shelter, etc.) then transported to Austin or a temporary shelter in Houston. As of October, the organization helped rescue more than 2,500 pets, many in need of medical attention.
Our collaboration with World Vision®

World Vision is Midmark’s largest international, non-government organization (NGO) partnership. In the 2017 calendar year, Midmark donated 480 items (valued at $560,948.05), including autoclaves, chairs, stools, exam tables, cabinets and surgical chairs. Of which, at least 362 were exam tables. Countries that received our donations were Afghanistan, Burundi, Chad, El Salvador, Mali, Nicaragua, Somalia, South Sudan, Swaziland and Zambia.

Last fall, Dr. Anne Eiting Klamar, Chair of the Midmark Board, visited Zambia to see the impact of our equipment firsthand. World Vision’s Moyo and Hamaundu Area Development Programs (ADPs) were struggling with a lack of adequate medical care for years. In Hamaundu, the health clinic was a dilapidated building without a roof and missing basic necessities such as water, electricity, medical hardware, supplies and medicines, as well as medical staff. Tragically, young children and other vulnerable populations would needlessly die from treatable or preventable conditions, and women endured great fear during pregnancy and delivery, simply because the proper medical care was not available to them.

With the support of Midmark, World Vision is working to ensure that pregnancy and childbirth are more synonymous with joy than with fear, that children will become better nourished and receive proper treatment to overcome disease, that citizens will feel empowered and have the inspiration and skills to continue advocating for their community’s needs, and that community leaders will continue to be equipped and mobilized to further lead and influence community improvements in health and well-being.
“The greatness of a community is most accurately measured by the compassionate actions of its members.”

Coretta Scott King

Engineering Teambuilding
In April, a team of Midmark engineers helped Caring Partners International in Franklin, Ohio, whose approach to helping those in need is to dramatically change their circumstances by providing them with urgently needed medical supplies and materials, education, better trained healthcare providers and front-line primary patient care. The team helped by painting and sealing bricks on their warehouse, bagging children’s vitamins, sorting donated equipment and supplies; and the team donated a large lot of toiletries to the organization.

India School Project
In Umbergaon, near the site of one of our Midmark manufacturing facilities, our Midmark India team is funding the addition of a multipurpose hall in a nearby school. The hall is being designed to accommodate audio-visual learning opportunities for children, guest speakers, teacher trainings, parent-teacher programs, spiritual activities as well as skill-based courses such as English speaking, drawing, dance and more. The plan is to begin construction in 2018.

Dayton Children’s® Radiothon
Dayton teammates volunteered 31 hours of their time to help Dayton Children’s hospital fundraise through their Cares for Kids Radiothon. The team helped the hospital raise a record-breaking $310,713.70 to purchase life-saving equipment for the hospital.
Gifts from the Heart
The Versailles-based Gifts from the Heart committee teamed up with our new Midmark Young Professionals group to raise a value of $2,500 in goods and household supplies that were used to help local families in need during the holidays.

Seattle-to-Portland Bicycle Classic®
Every year, Mike Kuna, a medical sales region director on the West Coast, assembles a team for the Group Health Seattle-to-Portland Bicycle Classic to raise money for a cause dear to his heart. His son was diagnosed with a rare genetic condition called Prader-Willi syndrome. He and his team raise money for the research and development of treatment for those who suffer from the disease. To also raise awareness of the challenges faced by those who have the condition, Kuna and his team use single-gear beach cruisers. This past year marked the 13th year for Team Midmark, raising funds in support of the Foundation for Prader-Willi Research.

United Way® Car Show
The mission of United Way is to improve lives by mobilizing the caring power of communities around the world to advance the common good. Midmark Teammates held two fundraising events for the cause which included a car show. With a company match offer, we were able to donate $13,035.50 to United Way.

4 Miles for Heart and Health
Midmark and its wellness committee, in partnership with Wayne Healthcare, the Winery at Versailles, Ghyslain Chocolatier and Rocketship Sports Management held its second annual 4 Miles for Heart and Health event in memory of our late teammate, Bob Menke.

The run/walk was held on Sweetest Day, October 21, 2017, starting in the Versailles Plant A parking lot and ending at the Winery at Versailles where participants could enjoy a glass of wine and the sounds of Impact, a musical group of Midmark Teammates, while awards were distributed.

Bob Menke passed away from heart disease at the age of 38. With no family history and a healthy lifestyle, his condition went undiagnosed. This annual event is to raise funds and awareness for a low-cost Coronary Calcium Score which can be accessed at nearly every hospital and could’ve saved Bob’s life. In 2017, the event had 176 participants and was able to offer 390 heart tests at a steep discount through Wayne Healthcare.

In addition to this, Midmark and Wayne Healthcare have teamed up to donate 15 AEDs per year to local non-profits.
Paying It Forward
To encourage teammates to get involved in their communities, Midmark launched a volunteer donation program called, Paying It Forward. If a teammate or their spouse volunteers at least 25 service hours to a non-profit organization, the Midmark Foundation will donate $250 to that organization (subject to the foundation board’s approval). In 2017, five teammates participated and Midmark donated a total of $1,250 to their causes.

Blood Drives
Midmark hosts on-campus blood drives in Versailles with the help of the Community Blood Center® of Dayton. In 2017, we hosted 18 blood drives and collected 860 units, which can potentially save up to 2,580 lives.

World Vision® Trips
Over the summer, nine teammates rolled up their sleeves and volunteered on World Vision mission trips in the Appalachian region of West Virginia. The teammates helped repair homes for the residents in the area.

Community Meals
Midmark hosted five community meals last year at a church in Versailles. These meals are open to the public for donations only. The voluntary donations received are used to provide food to those who may not be able to afford a warm plate at every meal.

Northern Illinois Food Bank®
The teammates in Lincolnshire raised $2,410 through a silent auction to support the Northern Illinois Food Bank which is a source of nutritious food, innovative feeding programs and hope for more than 71,500 people each week.

Veterans Day
Midmark honored its veterans in a ceremony on Friday, November 10th, for Veterans Day. In Lincolnshire, our teammates collected about $300 of toiletries and sent them to a troop in Kuwait.

Relay for Life®
Our Relay for Life team raised $10,476.60 in 2017. They hosted a number of events to raise money for cancer research.
Because we care.®