2014 corporate social responsibility report
At Midmark, we value engaged and healthy teammates and families. Every year, our teammates become more engaged by continually seeking out ways to contribute to their communities and the world. 2014 was no exception.
Our teammates live our mission and values each and every day. They do this by serving their communities however they can. To encourage their involvement, Midmark recently launched a new volunteer donation program called, **Paying It Forward**. If a teammate or their spouse volunteers at least 25 service hours to a non-profit organization, the Midmark Foundation will donate $250 to that organization (subject to the board’s approval).

Midmark began a partnership with the **Community Blood Center** of Dayton in 2001. Since then, we have expanded to hosting 18 on-campus blood drives in 2014. As a result, Midmark has saved over 5,000 potential lives and received the national award for “Most Productive Blood Drives” from America’s Blood Centers®. Midmark is currently the only corporate sponsor in Dayton’s 15-county region to host blood drives during evening shifts.
Midmark continues to support Versailles Community Meals at the local Lutheran church. Our teammates served 6 dinners over the course of the year, averaging 250 meals per dinner. Over 30 teammates volunteered to cook and serve these meals for the community. This program offers a warm meal to those in need. They recently extended the program to offer home delivery service to those who have difficulties attending the meals in person.

Our March of Dimes® committee led three successful fundraisers last year, raising over $15,000 to help aid in lifesaving research and programs to end premature birth, birth defects and infant mortality. They recruited 43 teammates and family members to participate in their annual March for Babies® Walk.

Midmark Teammates conducted four internal fundraisers, collecting over $12,000 for the Darke County United Way®. One fundraiser required a teammate nominee to get their face smothered in pie. This nominee happened to be CFO, Bob Morris, and what a good sport he was!

In November, teammates volunteered with a local radio station to raise money for the Dayton Children’s® Hospital by donating approximately 17 service hours to their annual radiothon.

community outreach

Midmark continues to support Versailles Community Meals at the local Lutheran church. Our teammates served 6 dinners over the course of the year, averaging 250 meals per dinner. Over 30 teammates volunteered to cook and serve these meals for the community. This program offers a warm meal to those in the community who are in need. They recently extended the program to offer home delivery service to those who have difficulties attending the meals in person.
Midmark participates in Relay For Life®, an organization that raises money for the American Cancer Society® to aid in the research for cures and treatments of cancer. In 2014, Midmark raised over $11,400 for the cause by selling raffle tickets, chicken dinners for the community and concessions at the Relay For Life® event hosted in a local park.

Gifts from the Heart, established in 1992, is a committee of Midmark Teammates who collects monetary and gift donations during the Christmas season. They use these funds to donate food and gifts to nursing home residents and underprivileged families of the community. Last Christmas season, they raised over $4,000 in the form of cash, gift cards and gifts.

In early September, teammate, Joe Huber, put together a team of volunteers to break ground on a project with Habitat for Humanity®. Through a government relocation program, the Tshibangu family of seven escaped the dangerous living conditions of the Congo. Midmark Teammates donated approximately 100 hours of service while building them a home in Dayton, Ohio, so they could begin living a new, safe and secure life.
Every year, West Coast regional sales manager, Mike Kuna, assembles a team for the Group Health Seattle-to-Portland Bicycle Classic® to raise money for a cause dear to his heart. His son was diagnosed with a rare genetic condition called Prader-Willi syndrome. He and his team raise money for the research and development of treatment for those who suffer from the disease. To also raise awareness of the challenges faced by those who have the condition, Kuna and his team ride single-gear beach cruisers. July of 2014 marked Team Midmark’s ninth annual ride in support of the Foundation for Prader-Willi Research.

The Feel the H.e.a.t. committee at Midmark focuses on encouraging healthy and engaged teammates and families. In 2014, they held their first annual 5K race. Their first year was a major success with 122 runners turning out to support a special cause.

Following the untimely death of her son, Dylan Williams, teammate Georgiana Williams, along with her committee, founded the Dylan Williams Forever an All-Star Foundation. The foundation raises money to bring awareness of youth sports safety and the value of placing life-saving defibrillators (AEDs) at youth sports arenas. Continuing their support, Feel the H.e.a.t. hosted the renowned public speaker, Harvey Alston, at the Versailles Performing Arts Center last August. All proceeds were donated to the cause.
World Vision® is a global organization dedicated to working with children, families and their communities to help them reach their full potential by tackling the causes of poverty and injustice. The first donation Midmark made to World Vision® took place in 2004. Since then, we have helped to serve 27 different countries, donating more than 2,500 exam tables and other healthcare equipment. Midmark Teammates have worked together to assemble over 2,400 AIDS caregiver kits that have been sent to Tanzania, Uganda, Ghana, Zimbabwe and Zambia over the past four years. Last year, approximately 700 caregiver kits were assembled at our national sales meeting and were then sent to Zambia.

In addition to their international projects, World Vision® and Midmark recently partnered on their second domestic healthcare project in Yakima, Washington, mirroring a project completed in the Appalachian Mountain range of West Virginia in 2013. The goal was to donate equipment for process improvement to a healthcare facility in need.
After assessing several safety net clinics, we chose to make a donation to a non-profit clinic, **Union Gospel Mission (UGM)**, who serves the 200-percent below poverty population in the Yakima area. Our observations provided strong evidence that several pieces of equipment at the clinic were inadequate for process improvement. For example, the staff often turned away obese patients because they did not have an appropriate exam table to conduct a proper exam.

In addition, UGM maintains one doctor and several members of a volunteer support staff who provide healthcare for approximately 12,000 patients annually. And the clinic has yearly operating expenses of approximately $12,000 with no funding to spare for new equipment.

Together, we decided to donate several pieces of new equipment, along with much needed nutritional and exam supplies. In June of 2014, Reed Slattery along with several other World Vision® employees, delivered the equipment to UMG. Midmark supplied new medical and dental exam equipment to make their exam process more efficient, increasing workflow and patient access. And the donation of a Ritter 244 Barrier-Free® Bariatric Power Treatment Table would allow the clinic to see more obese patients and provide them with proper care.
Direct Relief® works to improve the health of people living in high-need areas by strengthening fragile health systems and increasing access to quality healthcare in 70 countries around the world. Midmark has been partnering with Direct Relief® since 1992. During promotions, Midmark offers cash rebates to customers who redeem and donate their used sterilizer to Direct Relief®. Aside from facilitating donations, Midmark donates sterilizers and other equipment directly to Direct Relief®, whose most recent relief efforts have been focused on the Westmont-Bethel Hospital of Guatemala.

Recently, Midmark established a partnership with Clinic In A Can®. This innovative, non-profit organization constructs sustainable, clean and secure mobile healthcare clinics for underserved nations and disaster areas by repurposing used shipping containers. All proceeds made from our business with Clinic In A Can® go to the Midmark Foundation, who donates scholarships and funds to the teammate volunteer donation program.
At Midmark, we passionately want to make a difference in the practice of healthcare and in every life we touch. Going into 2015, our 100th year of business, we will continue to work toward this mission as we maintain our commitment to not only our customers, but to the world around us...because we care.®