

# 3 Key Takeaways: Midmark® Digital Spirometer



One person dies every four minutes in the US from COPD.<sup>1</sup> Ten people in the US die each day from asthma.<sup>2</sup> It's not always obvious who is affected by COPD or asthma and who is not. The Midmark Digital Spirometer is designed to make the detection and management of COPD and other respiratory illnesses at the primary care level simple and effective.

## 1. Patient Prep + Proper Technique

Access technician and patient coaching videos directly from the main testing screen in IQmanager® to help standardize training and technique.

## 2. EMR Integration + Patient Flow

The spirometry software will learn as it is used, intelligently populating patient's RASH information from the EMR, then transferring test data back into the EMR to reduce transcription errors and missing reports.

## 3. Clinical Standards

The Midmark Digital Spirometer utilizes the GOLD standard for the diagnosis and management of COPD.

There is still no cure for COPD or asthma. But early detection and treatment can help improve patients' quality of life and slow the progress of these diseases. **That's why it's so important to bring spirometry to the front lines of care—primary care.**

Learn more at: [midmark.com/spiro](https://midmark.com/spiro)

<sup>1</sup> <https://www.cdc.gov/dotw/copd/index.html>

<sup>2</sup> <https://www.aafa.org/asthma-facts/>

