

SPECIAL EVENT IMPACTDESIGN WORKSHOP

OCTOBER 27–28, 2022

JOIN US AT MIDMARK'S
NEW EXPERIENCE CENTER
IN VERSAILLES, OHIO



YOU ARE INVITED TO ATTEND A WORKSHOP ON EFFICIENT, EFFECTIVE DESIGN, PRESENTED BY DR. JEFF AND PAT CARTER

Learn to define, clarify and achieve your practice goals using best practices and principles in dental office design. This workshop will be hosted in Midmark's new learning venue and showroom in Versailles, Ohio.



DREAM. LEARN. BUILD.

The practice of your dreams can become your reality. The ImpactDesign workshop gives you personalized strategies from the best in the field to help you define, refine and achieve your practice goals through effective dental office design principles.



BE INSPIRED.

If you're thinking about remodeling or building a new office that reflects your brand, join us for expert, hands-on guidance at this special experience in Versailles, Ohio. Your vision for an ideal practice starts here.

You'll also earn 9 continuing education credits from Practice Design Group for completing this course.

TESTIMONIAL

"I knew I wanted to practice in a facility that reflected my quality of work. When we went to the ImpactDesign conference, I realized that it was an option and that we could. We could do what we dreamed of."

—Dr. Krystal Gillis



REGISTER NOW



VISIT MIDMARK.COM/IMPACTDESIGN

Seating is limited. Registrations will be accepted on a first come, first served basis.

PROGRAM OVERVIEW

If you're thinking about remodeling or building a new office that reflects your brand, join us for expert, hands-on guidance to help you:

- Build your brand through design
- Develop workflows to complement your unique practice preferences
- Plan a budget and identify financing strategies
- Manage the construction process

In addition to solving your dental design-related practice challenges, you'll receive **9 CE credits** from the Practice Design Group upon completion.

MEET THE PRESENTERS



JEFF CARTER, DDS

Dr. Jeff Carter graduated from the University of Colorado School of Dentistry and practiced for 17 years. He transitioned to full-time dental office design over 20 years ago and is driven to help other dentists realize the benefits of a well-designed facility.



PAT CARTER, IIDA

Pat Carter graduated from the University of Tennessee with a degree in interior architecture. Formerly vice president of T.H.E. Design, Inc., and co-founder of Practice Design Group, Pat has focused exclusively on the unique design challenges of dentists for more than 40 years.

In 2002, Dr. Jeff and Pat Carter founded Practice Design Group as a collaborative and innovative design resource for dentists. The Carters focus on helping dentists achieve highly functional and technologically advanced facilities unique to each practitioner's vision and sensitive to the patient experience.

SUPPORTED BY



DETAILS + AGENDA

IMPACTDESIGN WORKSHOPS

OCTOBER 27–28, 2022

WHERE:

Midmark Experience Center
60 Vista Drive
Versailles, Ohio 45380

FEES:

Doctor – \$299
Spouse/Guest – \$149

Upon registration, Midmark will reserve a room for you at the **Midmark Riverwatch Lodge and Conference Center** or **Hotel Versailles**. Doctor and spouse/guest, your overnight stays on Wednesday and Thursday are included, compliments of our supporters.

AGENDA

This agenda is for planning purposes only. Final details will be updated and communicated closer to the event.

THURSDAY:

11:00 AM	Workshop Begins	(Boxed lunches provided)
5:15 PM	Cocktail Reception in Showroom	
7:30 PM	Dinner	

FRIDAY:

7:00 AM	Breakfast	
8:00 AM–12:15 PM	Workshop	
12:15 PM	Lunch and Private Appointments	

While the workshop ends at 12:15 PM, we encourage you to stay and meet one-on-one with our speakers.

Times given are in Eastern Time.



This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of the Practice Design Group and Midmark. The Practice Design Group is approved for awarding FAGD/MAGD credit.

Approved PACE Program Provider FAGD/MAGD credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 5/1/2021 to 4/30/2024. Provider ID# 307644

The federal government imposes certain restrictions on—and, pursuant to the Sunshine Act, requires public reporting of—transfers of value to a practitioner. Participation in this event may qualify as a reportable transfer of value under the Sunshine Act provisions of the Patient Protection and Affordable Care Act.