



YOU'RE INVITED!

To an exclusive workshop on efficient, effective design, presented by Jeff Carter, DDS, and Pat Carter, IIDA



THE PRACTICE OF YOUR DREAMS CAN BECOME YOUR REALITY.



DREAM. LEARN. BUILD.

Define, refine and achieve your practice goals through effective dental office design principles and personalized strategies from the best in the field at an ImpactDesign workshop.



BE INSPIRED.

If you're thinking about remodeling or building a new office that reflects your brand, join us for expert, hands-on guidance at this special experience in Versailles, Ohio. Your vision for an ideal practice starts here.

Earn 9 continuing education credits from Practice Design Group for completing this course.



MARCH 7-8, 2024
REGISTER TODAY!



Midmark Experience Center,
Versailles, OH

“Truly was wonderful! I learned proper sizing for the building, parking, sterilization center, etc. I appreciated really analyzing the patient experience and putting thoughtful consideration into my build.”

—Dr. Stephanie Sommer (2022 ImpactDesign Attendee)

PROGRAM OVERVIEW

Join us for an interactive workshop that can help you:

- Build your brand through design
- Develop efficient workflows that to complement your unique practice preferences
- Plan a budget and identify financing strategies
- Manage the construction process

In addition to solving your dental design-related practice challenges, you'll receive **9 CE credits** from the Practice Design Group upon completion.

IMPACTDESIGN WORKSHOP DETAILS + AGENDA

WHEN:

March 7–8, 2024

WHERE:

60 Vista Drive
Versailles, OH 45380

FEES:

Doctor – \$299
Spouse/Guest – \$149

HOTEL • VERSAILLES

Upon registration, Midmark will reserve a room for you at the **Hotel Versailles**. The accommodations on Wednesday and Thursday (March 6th and 7th) for each doctor and guest are included with registration, compliments of our supporters.

MEET THE PRESENTERS

JEFF CARTER, DDS

Dr. Jeff Carter graduated from the University of Colorado School of Dentistry and practiced for 17 years. He transitioned to full-time dental office design over 20 years ago and is driven to help other dentists realize the benefits of a well-designed facility.

PAT CARTER, IIDA

Pat Carter graduated from the University of Tennessee with a degree in interior architecture. Formerly vice president of T.H.E. Design, Inc., and co-founder of Practice Design Group, Pat has focused exclusively on the unique design challenges of dentists for more than 40 years



In 2002, Dr. Jeff and Pat Carter founded Practice Design Group as a collaborative and innovative design resource for dentists. The Carters focus on helping dentists achieve highly functional and technologically advanced facilities unique to each practitioner's vision and sensitive to the patient experience.

AGENDA

This agenda is for planning purposes only. Final details will be updated and communicated closer to the event. *(Times given are in Eastern Time.)*

THURSDAY:

11:00 AM–5:00 PM Workshop
(Boxed lunches provided)

6:00–7:00 PM..... Cocktails + Hors d'oeuvres

7:00 PM Dinner

FRIDAY:

7:00 AM..... Breakfast

8:00 AM–12:00 PM Workshop

12:00–1:00 PM... Lunch + Private Appointments

While the workshop ends at 12:00 PM, we encourage you to stay and meet one-on-one with our speakers.



REGISTER NOW

Visit midmark.com/impactdesign

Seating is limited. Registrations will be accepted on a first come, first served basis.

SUPPORTED BY 


practice design group

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 DOCTORS
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This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of the Practice Design Group and Midmark. The Practice Design Group is approved for awarding FAGD/MAGD credit.

Approved PACE Program Provider FAGD/MAGD credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 5/1/2021 to 4/30/2024. Provider ID# 307644

The federal government imposes certain restrictions on—and, pursuant to the Sunshine Act, requires public reporting of—transfers of value to a practitioner. Participation in this event may qualify as a reportable transfer of value under the Sunshine Act provisions of the Patient Protection and Affordable Care Act.

