

Rethinking "Good Enough" Operatories

Elevate care experiences and improve workflow

When operatory equipment isn't designed to support the unique challenges of dentistry, the **limitations can add up**.



PHYSICAL STRAIN

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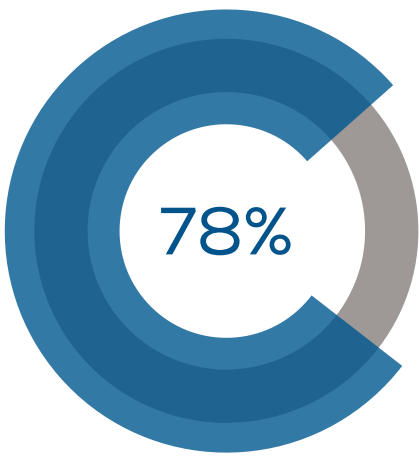
DISRUPTED WORKFLOWS

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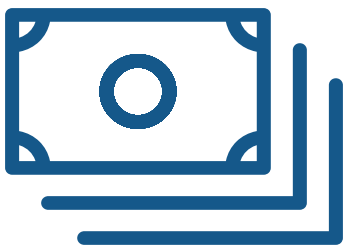


INCONSISTENT CARE

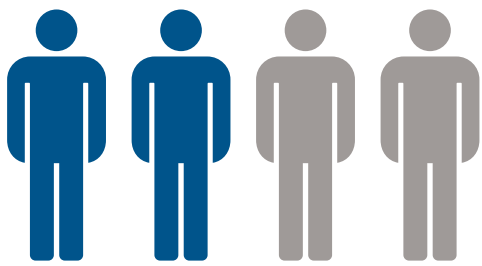
Because what looks modern, feels familiar or costs the least isn't always built for **what matters most**.



Nearly 80% of all dental professionals experience musculoskeletal pain in any given year¹



Downtime can cost mid-size practices about **\$875 an hour** in lost productivity.²



54% of consumers say they'd switch providers after one negative experience.³



What if your operatory could do more than just get you through the day?

Next-Generation Midmark Operatory Solutions

are designed to **elevate care and improve outcomes**—for your team, your patients and your practice.



- 01 19" of Vertical Travel**
Supports clinician access and posture in both sitting and standing working positions
- 02 Base-Mounted Arms**
Keeps equipment stable—even as the patient moves—for reliable illumination and instrument access
- 03 Actuator-Driven Movement**
Delivers smooth, quiet operation, lifting and lowering with consistent speed and soft starts and stops, regardless of patient weight up to 500 lb.
- 04 Optional Adjustable Backrest**
Raises and lowers to help comfortably support patients across a broad height range
- 05 Manifold Assembly (patent pending)**
Helps reduce stagnant water for safer, cleaner waterlines while isolating issues to a single handpiece to keep your system running and your schedule moving

Elevate your practice with Midmark—where smart design shapes better outcomes.

SEE WHAT'S POSSIBLE ►

Sources:

- 1. PLOS ONE – <https://dx.plos.org/10.1371/journal.pone.0208628>
- 2. Pact-One (2025) – analysis of dental practice downtime costs based on halted productivity from system outages – <https://www.pact-one.com/2025/04/hidden-cost-of-it-downtime-for-dental-offices>
- 3. Gitnux – <https://gitnux.org/customer-experience-in-the-dental-industry-statistics>

