

Midmark AcademySM

Continuing Education for the Veterinary Professional

DENTAL SUCCESS TRACKER

Automatic Dental Performance Reporting for Your Veterinary Practice



MIDMARK IS THE TOTAL SOLUTION FOR TAKING THE BEST CARE OF YOUR PATIENTS AND YOUR BOTTOM LINE.

We are committed to helping you provide better patient care and improving your business by offering the tools needed to create and manage your success. That's why we have partnered with Sikka Software to deliver a program that will diagnose your dental business while you diagnose your patients.

When you invest in dental training and equipment, the most effective way to maximize and accelerate the return on that investment is to set goals and track your progress. Until now, baseline dentistry has been a manual process of pulling hundreds of invoices and entering the dental charges into a spreadsheet for analysis. This time-consuming task may take weeks for your hospital manager as they juggle their normal responsibilities.

The Midmark Dental Success Tracker™ is a program that automatically generates a monthly, detailed report on your practice's dental performance. The program interfaces with your practice management software to quickly and accurately break down data by segmenting your dental revenue into groups, such as dental procedures, radiology and take-home products. Since the report looks back two full years, you will immediately recoup your investment with the time you save running the first report.

PROGRAM FEATURES:

- Produces accurate baseline dentistry reports using 24 months of prior data
- Allows apples-to-apples comparison to industry benchmarks
- Automatically sends monthly updates to your email
- Includes all dental related charges including anesthesia, fluids, cleaning, X-rays and oral surgery
- Tracks dental revenue to practice revenue (%), revenue per procedure (\$), compliance versus wellness exams and more
- Works with AVImark®, Cornerstone®, ImProMed® and other popular systems
- Downloads in minutes, the first report generates within 24 hours

\$199 + **\$29.95**/month
Baseline Report Subscription

To learn more, download a sample report and register for the Midmark Dental Success Tracker™, call 1.800.360.2186, or visit midmark.com/DentalSuccessTracker.