


Total Solutions Promotion 2018



At Midmark we know that providing better care is not about any one thing you do for your patients—it is the sum of all that you do. That's why improving the patient-caregiver experience is at the heart of everything we do.

We provide equipment and solutions throughout your clinic that can help you work smarter and improve the patient and client experience. Partnering with Midmark helps you bring technology and workflows into harmony, supporting better care and better business.

To make things easier on your bottom line, we're offering cash rebates, free training and free Midmark installation on select Midmark Products and Solutions for your practice from September 1st to December 31st. **Designing better care.**

midmark.com/Total18



midmark™

ELIGIBLE PRODUCTS AND INCENTIVES

For each eligible product purchased and redeemed during the promotion, the veterinarian or veterinary facility will receive the following incentives:



01

01 MIDMARK 1000 DENTAL DELIVERY SYSTEMS

The #1 Dental Delivery System – reliable, easy-to-use, and backed by unmatched in-clinic service, support and training. **\$350 Rebate**

05 VMS ANESTHESIA MACHINES

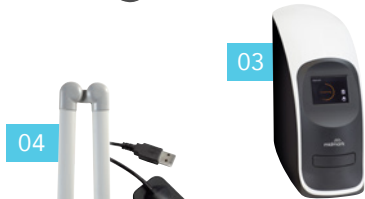
Designed for safe, simple and controllable small animal inhalation anesthesia. **\$200 Rebate**



02

06 VMS PLUS ANESTHESIA MACHINES

Two shelves provide extra functionality for convenient placement of monitors and equipment so tools and supplies are within reach while performing a procedure. **\$200 Rebate**



03

02 MIDMARK DIGITAL DENTAL X-RAY SENSOR

Our superior image quality combined with a patented sensor housing provides clear, crisp images with exceptional resistance to bite damage. **FREE On-site X-ray Positioning Training* (\$1,150 Value)**

07 MULTIPARAMETER MONITOR

Accurate. Consistent. Reliable. A fast, light, and intuitive touch-screen vital signs monitor. **\$200 Rebate**



04

03 CR DIGITAL DENTAL RADIOGRAPHY READER

Designed to be a fast, full-featured, easy-to-use and affordable dental imaging solution from the name you trust. **FREE On-site X-ray Positioning Training* (\$1,150 Value)**

08 255 SINGLE LED PROCEDURE LIGHT

Designed to deliver superior, white, shadow-free illumination at an affordable price. **\$100 Rebate**



05

04 COMPLETE DIGITAL DENTAL X-RAY SYSTEM WITH CR OR DIGITAL SENSOR

Combines the Midmark DC with the Digital Radiography Sensor and/ or the Midmark CR Digital Dental Radiography Reader for a total synergy of technology and efficiency. **FREE On-site X-ray Positioning Training plus FREE Midmark Installation* (Value up to \$2,000)**

09 255 DUAL LED PROCEDURE LIGHT

A dual, ceiling-mount version of our white, shadow-free lights. **\$300 Rebate**



06

10 STAINLESS STEEL V-TOP SURGERY TABLES

Features include an adjustable electric column and easy-to-use finger-tip controls. Backed by Midmark trusted service and support.



07



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09



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Special Pricing:

50" with Heated Top	\$3,199
50" w/o Heated Top	\$2,729
60" with Heated Top	\$3,299
60" w/o Heated Top	\$2,829

TOTAL SOLUTIONS PROMOTION 2018

Veterinarian and Veterinary Facility Details

PROMOTION DATES

Promotion order period: **September 1, 2018 – December 31, 2018**

Last date to take shipment of products: **January 31, 2019**

Invoice must be dated: **September 1, 2018 – January 31, 2019**

Last date to claim incentives: **February 28, 2019**

SPECIAL BONUS OFFERS*

- 01** Purchase a Midmark 1000 **PLUS** any Digital Dental X-Ray product and you will be eligible for the cash rebate, Positioning Training **PLUS** Cleaning/Probing/Charting Training. **That's an additional \$1,150 Value!**
- 02** Purchase Anesthesia, Multiparameter Monitor **PLUS** a Masimo™ CO₂ Module and receive all corresponding cash rebates **PLUS** free Anesthesia Monitoring Best Practices Training. **That's an additional \$1,150 Value!**

* In order to receive the bonus offers, all qualifying products must be entered on one redemption submission. Free training applies to facilities located in the Continental United States only. The training incentive is available in other locations, but fees related to additional travel expenses may be incurred. Free installation applies to complete systems and should be submitted as a zero-cost line item on purchase orders.

REDEMPTION INSTRUCTIONS

- Visit midmark.com/animal-health
- Hover over "Promotions."
- Under "Promotion Redemption" select the Total Solutions Promotion icon.
- Upload invoice**
- Complete the information required on the form
- Select "Terms and Conditions" and "Submit"

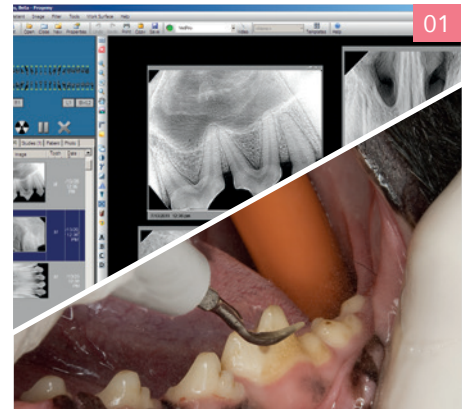
All serial numbers must be submitted online. Upon each submission a confirmation email will be sent for your records. Please keep the confirmation until incentives are received. Incentives must be submitted online by **February 28, 2019**.

Midmark must receive a copy of the end-user invoice stating the veterinarian's name and date purchased. Invoice must be dated **September 1, 2018 – January 31, 2019. Incentives will not be processed until invoice is received.

This offer is valid on eligible products purchased by a veterinarian or veterinary facility through an authorized Midmark Animal Health dealer. This offer may not be combined with any other offer, promotion or contract pricing.

QUESTIONS?

For product inquiries, or questions regarding the promotion, please call the Midmark Animal Health Customer Experience Department at 1-844-856-1236 or visit midmark.com.





Designing better care.™