



# PLUS

## MIDMARK + PROGRAM

## PURCHASE MORE + SAVE MORE + EXPECT MORE

The Midmark PLUS program rewards loyalty for choosing quality equipment from a name you can trust—Midmark. You can build your rebate percentage with each purchase made during a 12-month period to earn more money back.

### Dentist or Dental Facility Program Details

### TIMING

Build your rebate percentage by combining all Midmark purchases within a rolling 12 months. Day 1 is the date of your first invoice.

### EARN MORE REBATES

Receive up to a 3% rebate when you maximize your purchases from Midmark through your preferred authorized dealer. Build a higher rebate reward throughout a 12-month period to get more value from the Midmark products you buy. It's our way of saying thank you for your loyalty.

### ELIGIBLE PRODUCTS

All Midmark dental products are eligible for the Midmark PLUS program when purchased from an authorized Midmark Dental dealer.

### QUESTIONS

For product inquiries, please call the Midmark Dental Customer Experience Department at 1-800-MIDMARK or visit [midmark.com](http://midmark.com). If you have questions regarding the promotion, please contact ext. 107575, or visit: [midmark.com/plusca](http://midmark.com/plusca).

## ENJOY 12 MONTHS OF SAVINGS!

<b>1.0%</b> REBATE	<b>UP TO \$750 REBATE</b> PURCHASE \$20,000 - \$74,999*	\$
<b>1.5%</b> REBATE	<b>UP TO \$1,500 REBATE</b> PURCHASE \$75,000 - \$99,999*	\$
<b>2.0%</b> REBATE	<b>UP TO \$3,000 REBATE</b> PURCHASE \$100,000 - \$149,999*	\$
<b>2.5%</b> REBATE	<b>UP TO \$5,000 REBATE</b> PURCHASE \$150,000 - \$199,999*	\$
<b>3.0%</b> REBATE	<b>\$6,000+ REBATE</b> PURCHASE \$200,000+*	\$

\*Total qualifying invoice(s) must reach a minimum of \$20,000 (tax and shipping excluded) to be eligible for savings.



### ADDITIONAL DETAILS

This deal may be combined with all other Midmark promotions valid at the time of purchase unless otherwise stated. This deal may not be combined with consignment equipment that has been discounted or with special or contract pricing. Other exclusions may apply.

# PURCHASE MORE + SAVE MORE + EXPECT MORE

When you choose Midmark products, the more you spend during a rolling 12-month period, the more you can get back through Midmark PLUS rebates. Every time you choose Midmark, you have an opportunity to save even more! It's simple. You can request a rebate every time you purchase, or combine multiple invoices dated within a 12-month period. As total spending increases, we will increase your rebate percentages automatically.

## 12 MONTHS OF SAVINGS!

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<b>3.0%</b> REBATE	<b>\$6,000+ REBATE</b> PURCHASE \$200,000+**

\*\*Total qualifying invoice(s) must reach a minimum of \$20,000 (tax and shipping excluded) to be eligible for savings and be purchased during a 12-month period.

## HERE'S HOW SIMPLE IT IS:

**\$25,000**

**MARCH 15, 2018**  
**REBATE FORM #1**



**1.0%**  
**REBATE**

Dr. Jones submits a rebate form on March 15, 2018, with a total spend of \$25,000 (tax and shipping excluded). We send him a 1% rebate immediately.

**\$60,000**

**JANUARY 16, 2019**  
**REBATE FORM #2**



**1.5%**  
**REBATE**

Dr. Jones submits a second rebate form on January 16, 2019, with a total spend of \$60,000 (tax and shipping excluded). Since his total spend is \$85,000 within a 12-month period, his second rebate will be 1.5% on the \$60,000 (since he already received a rebate on the first \$25,000 purchase).

**\$85,000**

**APRIL 16, 2019**  
**TOTAL PURCHASES**



**1.5%**  
**REBATE**

Or Dr. Jones can wait and submit his total purchases at the same time up to 90 days after his final qualifying purchase within a 12-month period and receive a 1.5% rebate on the full \$85,000 purchase. **YES—HE SAVES EVEN MORE!**

## REDEMPTION INSTRUCTIONS

To redeem incentives, please follow the instructions below:

- 1 Visit **midmark.com/plusca**
- 2 Select **"Redeem Incentives"**
- 3 Upload invoice\*
- 4 Complete the information required on the form
- 5 Select **"Submit"**

## ADDITIONAL DETAILS

Customer rebates will be awarded only if online forms are submitted within a rolling 12-month period and no later than the end of the following month after the last invoice date being redeemed. To qualify, the sum of the invoice(s), excluding tax and shipping, must meet the minimum invoice amount as listed in the tables provided. Rebates are awarded in U.S. dollars. Upon each submission a confirmation email will be sent to your customer for their records. Please instruct your customer to keep the confirmation email until incentives are received. Customers may combine Midmark PLUS program rebates with other Midmark promotions valid at the time of the purchase unless otherwise stated. Offer cannot be combined with contract pricing. Midmark reserves the right to change or cancel this program at any time. If purchases are made prior to any program changes, Midmark will honor then-current terms. This offer valid on eligible products purchased by a dentist or dental facility through an authorized Midmark Dental dealer.

\*Midmark must receive a copy of the invoice (stating the dentist's name and date purchased). Rebates can be earned within a rolling 12 months from the first date of purchase and redeemed up to the end of the following month after the last purchase being redeemed. Incentive will not be processed until the invoice is received.

 **midmark.com/plusca**

Midmark Corporation, Dayton, OH.

