

**SHINE ON**  
**2020 PROCEDURES PROGRAM**  
Veterinarian and Veterinary Facility Details



In a time of darkness,  
you have been a light.

# SHINE ON

Thank you for stepping up in a difficult time  
for everyone and continuing to be a help to  
your community—pets and humans alike.

[midmark.com/SHINE](https://midmark.com/SHINE)

Let us help you keep up the good work with savings on animal health equipment designed to enhance patient care.

Choose high-performance equipment to support your procedures.

## ELIGIBLE PRODUCTS + INCENTIVES

For each eligible product purchased and redeemed during the promotion, the veterinarian or veterinary facility will receive the following incentives:



### EXAM ROOM

Featured Products:

	Rebate:
1 CM Dry Exam Lift Table	\$500.00
2 Diagnostic Monitor	\$100.00



### DENTAL SUITE

Featured Products:

	Rebate:
1 CM Wet Lift Table	\$500.00
2 Multiparameter Monitor (Cardell® Touch)	\$200.00
3 VMS® Anesthesia Machine	\$150.00
4 1000 Dental Delivery System	\$250.00
5 255 LED Single Procedure Light	\$100.00

**Building or remodeling?**

These images are renderings created by the Midmark Hospital Design Team. Let our experts help you visualize your space in 3D and design your practice around you.



**SURGERY SUITE**

Featured Products:

	<b>Rebate:</b>
<b>1</b> V-Top Surgery Table	<b>\$150.00</b>
<b>2</b> VMS® Plus Anesthesia Machine	<b>\$200.00</b>
<b>3</b> Multiparameter Monitor (Cardell® Touch)	<b>\$200.00</b>
<b>4</b> 255 LED Dual Procedure light	<b>\$300.00</b>



**TREATMENT ROOM**

Featured Products:

	<b>Rebate:</b>
<b>1</b> M11® Sterilizer	<b>\$400.00</b>
<b>2</b> M9® Sterilizer	<b>\$350.00</b>
<b>3</b> Mobile Lift Table	<b>\$125.00</b>
<b>4</b> Single LED Treatment Lights	<b>\$75.00</b>
<b>5</b> 277 Air Lift Stool	<b>\$75.00</b>

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## PROMOTION DATES

Promotion order period: **July 1–September 30, 2020**

Last date to take shipment of products: **October 31, 2020**

Invoice must be dated: **July 1–October 31, 2020**

Last date to claim incentives: **November 15, 2020**

## REDEMPTION INSTRUCTIONS

- Visit [midmark.com/animal-health](http://midmark.com/animal-health)
- Click “Promotions”
- Under “Promotion Redemption,” select the SHINE ON Promotion icon
- Upload invoice\*
- Complete the information required on the form
- Select “Terms and Conditions” and “Submit”

All serial numbers must be submitted online. Upon each submission, a confirmation email will be sent to you for your records. Please keep the confirmation until incentives are received. Incentives must be submitted online by **November 15, 2020**.

\*Midmark must receive a copy of the end-user invoice (stating the veterinarian’s name and date purchased). Invoice must be dated between **July 1, 2020–October 31, 2020**. Incentives will not be processed until invoice is received. Rebates will be issued in U.S. dollars

This offer is valid on eligible products purchased by a veterinarian or veterinary facility through an authorized Midmark Animal Health dealer. This offer may not be combined with any other offer, promotion or contract pricing.

## QUESTIONS?

For product inquiries or questions about the promotion, please call Midmark Animal Health Customer Experience at 1.844.856.1236 or visit [midmark.com](http://midmark.com).

Product Name	Rebate	Eligible Part Numbers
M9® Steam Sterilizer	\$350	M9-043
M11® Steam Sterilizer	\$400	M11-043
Midmark® 1000 Dental Delivery Units	\$250	8000-008, 8000-008S 8000-003, 8000-007S
CM Wet Dental/Treatment Lift Tables	\$500	CMDT-45, CMDT-60 CMDT-WS-45 CMDT- WS-60
CM Dry Exam Lift Tables	\$500	CMWS CMWO
255 LED Procedure Lights (Single Mount)	\$100	255-021, 255-022 255-025, 255-026
255 LED Procedure Lights (Dual Mount)	\$300	255-023, 255-024
277 Air Lift Stools	\$75	277-001-813, 277-001-814, 277-001-843, 277-001-844, 277-001-845, 277-001-846, 277-001-847, 277-001-848 277-001-849, 277-001-850 277-001-851, 277-001-852 277-001-853, 277-001-854 277-001-855, 277-001-856 277-001-857, 277-001-858 277-001-859, 277-001-860
VMS® Plus Anesthesia Machines	\$200	91800081, 91800075
VMS® Anesthesia Machines	\$150	91800003, 91800042 20232800, 91800070
Diagnostic Monitors	\$100	8014-001, 8015-001
Multiparameter Monitors (Cardell® Touch)	\$200	8013-001, 8013-002 8013-003, 8013-004
V-Top Surgery Tables - Electric (Carthage)	\$150	100-3041-21, 100-3041-01 100-3071-21, 100-3071-01
Mobile Lift Tables (Carthage)	\$125	110-3410-08, 103-0170-16
120 or 130 LED Treatment Lights - Single (Carthage)	\$75	122-1203-13, 122-1203-12 122-1203-11, 122-1303-12 122-1303-13, 122-1303-11
120 or 130 LED Treatment Lights - Dual (Carthage)	\$150	122-1203-14, 122-1303-14

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