

# 2025 VITAL SIGNS DEVICE PROMOTION

## US Only Promotion

### OFFERS

For each eligible product purchased during the promotion, you will receive the following: either a **\$300 rebate** **OR a Free BP Cuff Kit valued at \$249**, containing the additional BP Cuff sizes to cover the full size range.

Midmark IQvitals® Zone™



Midmark® Digital Vital Signs



### Eligible Products

Digital Vital Signs	Rebate Amount	Free BP Cuff Kits Valued at \$249
4-000-0724 IQvitals Zone, Wireless Monitor, with Serenity BP, Exergen® TemporalScanner® and Masimo® SpO <sub>2</sub>	\$300	Child Cuff, Small Adult Cuff, Adult Long Cuff, Large Adult Long Cuff, Thigh Cuff
4-000-0722 IQvitals Zone, Wireless Monitor, with Serenity BP, Exergen TemporalScanner and Nellcor® SpO <sub>2</sub>	\$300	Child Cuff, Small Adult Cuff, Adult Long Cuff, Large Adult Long Cuff, Thigh Cuff
4-000-0720 IQvitals Zone, Wireless Monitor, with Serenity BP and Exergen TemporalScanner	\$300	Child Cuff, Small Adult Cuff, Adult Long Cuff, Large Adult Long Cuff, Thigh Cuff
4-000-0624 IQvitals Zone, non-Wireless, with Serenity BP, Exergen TemporalScanner and Masimo SpO <sub>2</sub>	\$300	Child Cuff, Small Adult Cuff, Adult Long Cuff, Large Adult Long Cuff, Thigh Cuff
4-000-0622 IQvitals Zone, non-Wireless, with Serenity BP, Exergen TemporalScanner and Nellcor SpO <sub>2</sub>	\$300	Child Cuff, Small Adult Cuff, Adult Long Cuff, Large Adult Long Cuff, Thigh Cuff
4-000-0620 IQvitals Zone, non-Wireless, with Serenity BP and Exergen TemporalScanner	\$300	Child Cuff, Small Adult Cuff, Adult Long Cuff, Large Adult Long Cuff, Thigh Cuff
4-000-0550 Digital Vital Signs Device with Blood Pressure, Exergen TemporalScanner Thermometer and SpO <sub>2</sub>	\$300	Infant Cuff, Child Cuff, Small Child Cuff, Adult Long Cuff, Large Adult Cuff, Thigh Cuff
4-000-0540 Digital Vital Signs Device with Blood Pressure and Exergen TemporalScanner Thermometer	\$300	Infant Cuff, Child Cuff, Small Child Cuff, Adult Long Cuff, Large Adult Cuff, Thigh Cuff

Exergen and TemporalScanner are trademarks of Exergen Corporation.

Masimo is a registered trademark of Masimo Corporation.

Nellcor is a trademark of Covidien AG.

# TIMING

**Dealer order period:** May 1, 2025 – November 3, 2025

**Last date to ship from Midmark to the dealer:** December 1, 2025

**Last date for dealers to invoice end-user:** January 31, 2026

**Dealer invoice to the customer must be dated:** May 1, 2025 – January 31, 2026

**Last date to claim incentives:** February 27, 2026

# REDEMPTION

**To redeem incentives, please follow these instructions:**

1. Visit [midmark.com/vitalspromo](https://midmark.com/vitalspromo)
2. Upload invoice\*
3. Complete the information required on the form
4. Select "Submit"

All serial numbers must be submitted online. Upon each submission a confirmation email will be sent for your records. Please keep the confirmation until incentives are received. **Redemptions must be submitted online by February 27, 2026.**

\* Midmark must receive a copy of the invoice (stating the physician's name or facility name and date purchased).

**The dealer invoice to the customer must be dated May 1, 2025 - January 31, 2026.** Incentives will not be processed until the invoice is received.

This offer is valid on eligible products purchased by a physician or medical facility through an authorized Midmark dealer. This offer may not be combined with any other offer, promotion or contract pricing for the eligible products included herein. Midmark reserves the right to cancel or alter the terms of this offer at any time.

This offer constitutes a discount or reduction in price on the purchased product(s). Buyer/Lessee/Lessor is obligated to: (i) fully and accurately disclose the amount of this discount in Buyer/Lessee/Lessor's cost reports or claims for reimbursement to Medicare, Medicaid or other US federal healthcare program that requires such disclosure; and (ii) provide documentation of the discount to representatives of the US Secretary of the Department of Health and Human Services and state agencies upon request. Buyer/Lessee/Lessor may request additional information from Midmark if necessary in order to meet its reporting or disclosure obligations.

# QUESTIONS

For questions about our products, please call Midmark Medical Customer Experience at 844.856.1233, option 2.

For questions regarding the promotion or how to redeem, please call Promotions at 800-643-6275, Opt 8, ext. 107575, email [promotions@midmark.com](mailto:promotions@midmark.com) or visit: [midmark.com/medpromotions](https://midmark.com/medpromotions)