

2026 MIDMARK® CHOICE PLUS PROMOTION

GET **20%** OPERATORY
SAVINGS + **FREE** LIGHTING



SAVE 20%

Purchase any Midmark dental chair—Elevance®, UltraComfort® or UltraTrim®—along with a Midmark Procenter Doctor's Delivery System and receive **20% off**.



GET A FREE OPERATORY LIGHT



Plus, receive a Midmark LED Left/Right Operatory Light **FREE** with your qualifying purchase.

Want a Different Operatory Light? No Problem.

Select any other Midmark LED light—including the 255 LED Procedure Light or console, ceiling-mount, track light, track-light-and-monitor mount, universal or wall-mount LED operatory light—and receive a credit of equal value to the Midmark Left/Right LED Operatory Light (retail value of \$5,352 USD).

ADD OPTIONS FOR MAXIMUM SAVINGS



Save even more with 20% off these eligible options:

- Upholstery (standard vinyl or Ultraleather®)
- Midmark Operator's and Assistant's Stools
- Midmark Procenter Assistant's Unit
- Bien-Air® micromotor and handpieces
- All operatory accessories
- All delivery system accessories

TIMING

Promotion order period: January 2–February 6, 2026

Last date to take shipment of products: March 6, 2026

LOCATIONS

Offer available in the US and Canada

ELIGIBLE PRODUCTS

- All Elevance®, UltraComfort® and UltraTrim® Dental Chairs
- All Procenter Doctor's Delivery System Models
- All Midmark LED Procedure and Operatory Lights
- Standard Vinyl and Ultraleather® Upholstery
- Midmark Operator's and Assistant's Stools
- Midmark Procenter Assistant's Unit
- All Operatory and Delivery System Accessories

QUESTIONS

For product inquiries, please call Midmark Dental Customer Engagement at 1.800.MIDMARK or visit midmark.com/dental. For questions about the promotion, please contact ext. 107575 or visit midmark.com/choice-plus-promo.

Offer for dental practices only as sold by Midmark authorized dental distributors in the US and Canada. This offer constitutes a discount or reduction in price on the purchased product(s). Buyer/Lessee/Lessor is obligated to: (i) fully and accurately disclose the amount of this discount in Buyer/Lessee/Lessor's cost reports or claims for reimbursement to Medicare, Medicaid or other US federal healthcare program that requires such disclosure; and (ii) provide documentation of the discount to representatives of the US Secretary of Department of Health and Human Services and state agencies upon request. Buyer/Lessee/Lessor may request additional information from Midmark if necessary in order to meet its reporting or disclosure obligations.

Midmark reserves the right to cancel or alter the terms of this offer at any time.

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