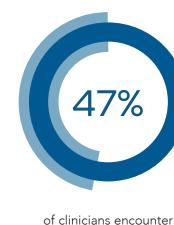


SEEING CLEARLY

FOR A COMPLEX DIABETES DIAGNOSIS





diagnostic errors at least monthly.1



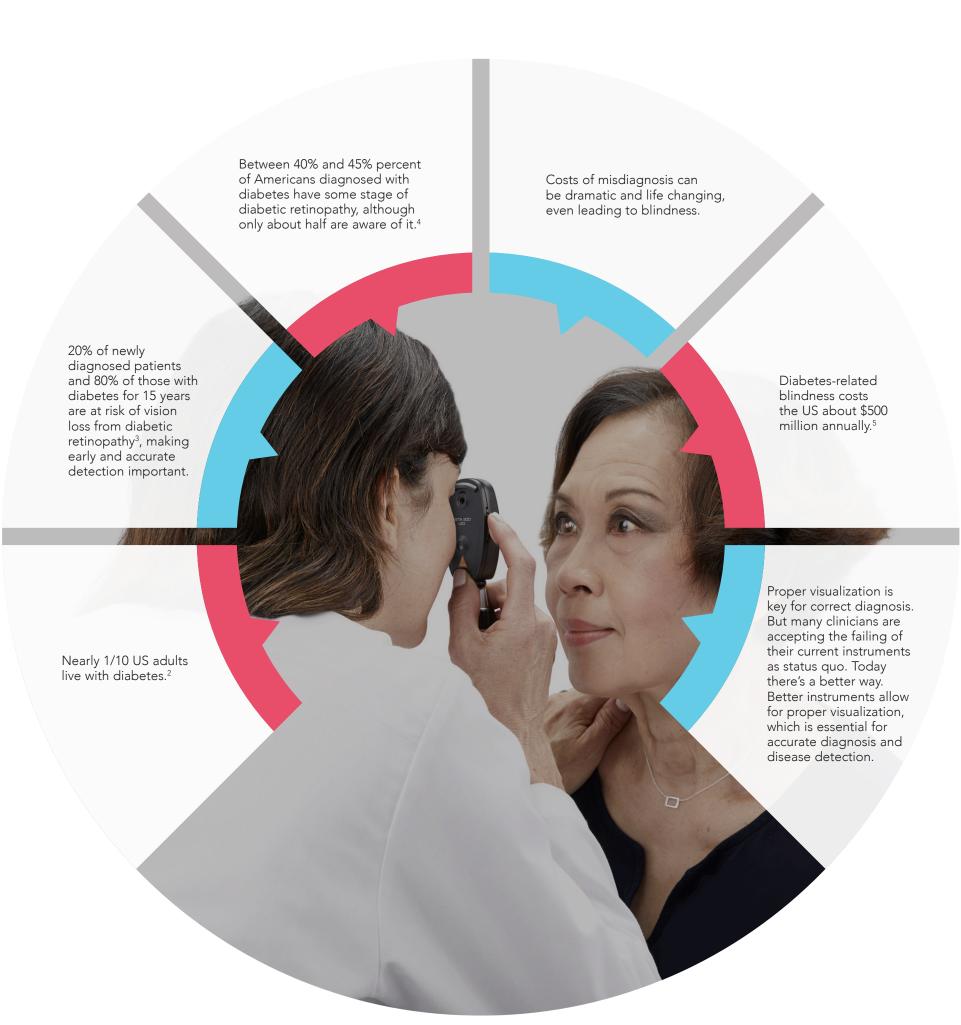
of clinicians believe diagnostic errors are preventable.1



of errors are due to an inadequate physical examination.1

WHAT DOES THAT LOOK LIKE IN PRACTICE?

Think about it through the lens of your patients dealing with complex conditions such as diabetes.





Better view. Better care. Better outcomes.

¹ https://kaiserhealthnews.files.wordpress.com/2013/05/quantiamd_preventingdiagnosticerrors_whitepaper_1.pdf $^2 www.cdc.gov/diabetes/pdfs/data/statistics/national-diabetes-statistics-report.pdf\\$ ³ https://www.visionweb.com/content/consumers/dev_consumerarticles.jsp?RID=16

⁴ https://nei.nih.gov/health/diabetic/retinopathy ⁵ https://jamanetwork.com/journals/jama/fullarticle/186384











Designing better care.